



Asia Trail Master - Introduction

Asia Trail Master is an internationally acknowledged series of trail running races in Asia managed by Kuai Sports Promotions Ltd. in Hong Kong. It features an annual championship based on a transparent and easy-to-follow points system for fast runners, but puts emphasis on runners of all levels via the Grandmaster Quest, a special achievement award for persistent long distance finishers.

The core objective of the Asia Trail Master series is threefold:

- To promote a healthy lifestyle and boost environmental consciousness among international citizens through the sport of trail running.
- To create a community platform and bring people from various distinct countries, cultures and backgrounds together.
- To provide trail running event organisers with a new and outsourced platform to boost international promotion and mediatisation of their events, including live race coverage, as well as assist organisers with their business networking and event-technical needs.
- To provide Asian trail runners with a great performance goal, be it to become a Grandmaster or the year's Asia Trail Master champion, both of which may result in rewards and sponsorship endorsements

Marking its seventh year in 2022, the Asia Trail Master championship series will have, in total, up to 30 races in 12 to 15 Asian countries by the end of the year. Some of the major races include Ultra Trail Chiang Rai in Thailand, Borneo TMBT Ultra in Malaysia, Izu Trail Journey in Japan, Vietnam Mountain Marathon, The 9 Dragons Ultra in Hong Kong, and many more.

The Asia Trail Master Champions over the past five years were:

2015: Arief Wismoyono (Indonesia) and Ma Yanxing (China)

2016: Manolito Divina (Philippines) and Tahira Najmunisaa Muhammad Zaid (Malaysia)

2017: Soonseng Ong (Malaysia) and Kim Matthews (Australia)

2018: Alessandro Sherpa (Italy) and Ruth Theresia (Indonesia)

2019: John Ellis (Australia) and Veronika Vadovicova (Slovakia)

2020: *due to covid 19 pandemic, the merged 2020-21 series was cancelled*

Learn more about Asia Trail Master at www.asiatrailmaster.com, facebook page: www.facebook.com/asiatrailmaster , or other channels <https://linktr.ee/AsiaTrailMaster>